



## **Welcome to the Team, Homeward Bound Ambassadors!**

We're thrilled to have you onboard to help make our First Annual Homeward Bound Chili Cook-off on Friday, February 21, 2025, a huge success! This exciting event is more than just a fundraiser — it's a chance to come together as a community, celebrate, and support our Eat Well-Live Well Initiative, which promotes healthier living for those we serve.

**To make this inaugural event unforgettable, we need your help to:**

### **1 Encourage people you know to BUY TICKETS!**

- tell your network you are going
- turn out your friends and family at the event
- promote the event with your network and encourage attendance

### **2 IDENTIFY A CHILI TEAM to Compete for the Golden Chili Pot**

- who do you know who is a good cook? Competing is free,
- know a group looking for Team Building Activity or charitable cause?
- challenge someone to form a team and compete for the golden chili pot and bragging rights!

### **3 RECRUIT A SPONSOR to support our Eat Well-Live Well cause**

- we will review all menus with a dietician
- we will teach new cooking classes
- we will build an HBI Herb Garden
- we will develop an HBI cook book and much more....



This event is designed to be **family-friendly**, so bring your loved ones along! Whether it's your coworkers, your family, or your broader network, we encourage you to invite them to join in on the fun — either by forming a chili team, sponsoring the event, or attending as guests.

In this packet, you'll find **easy-to-use social media posts and email templates to help you share this event with your connections. Simply copy, paste, and personalize to spread the word and get everyone excited about the event.** Your efforts are key to building momentum, attracting new supporters, and filling the Embassy Suites in Brooklyn Center with energy and community spirit.

Together, let's make this a chili cook-off to remember!

Thank you for being an essential part of this team. Let's bring the heat for a great cause!

Warm regards,

The Homeward Bound Development Team

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## Ticket Sales

### Facebook/LinkedIn Post:

🎟️ Get Your Tickets Now for the Hottest Event in Town! 🎟️

Join us on Friday, February 21, 2025, for the First Annual Homeward Bound Chili Cook-off at the Embassy Suites in Brooklyn Center. Enjoy an evening filled with delicious chili, exciting competition, and meaningful community impact—all in support of our Eat Well-Live Well Initiative.

🎟️ Ticket Options:

🍲 \$25: Chili sampling + 1 vote

🍺 \$45: Beer & chili sampling + 1 vote

**Advance tickets are available at <https://hbimn.org/event/hbi-chili-cookoff/>.**

**Day-of tickets can be purchased at the event check-in.**

For more information, contact Kristine Morin at [kmorin@hbimn.org](mailto:kmorin@hbimn.org).  
Come join us for camaraderie, good eats, and a support great cause!  
#ChiliCookoff #FunForACause #HomewardBound

**SHARE THIS EVENT WITH 3 FRIENDS!**



[HTTPS://HBIMN.ORG/EVENT/HBI-CHILI-COOKOFF/](https://hbimn.org/event/hbi-chili-cookoff/)

Homeward  
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## TICKET SALES

### Email Option 1

**Subject Line: Don't Miss the Fun – Get Your Tickets for the Chili Cook-off!**

Dear **[Recipient's Name]**,

Mark your calendar for February 21, 2025—we're hosting the First Annual Homeward Bound Chili Cook-off at the Embassy Suites in Brooklyn Center, MN! Enjoy an evening of delicious chili, exciting competition, and community spirit. All proceeds benefit our Eat Well-Live Well Initiative, supporting healthier living in our community.

Chili Sampling Admission: \$25 (includes one vote)

Chili and Beer Sampling Admission: \$45 (includes one vote for both)

Secure your spot here: [2025 Homeward Bound Chili Cookoff - Homeward Bound, Inc.](#)

Thank you for supporting this special event. We can't wait to see you there!

Warm regards,

**[Your Name]**

### Email Option 2

**Subject Line: Don't Miss the Fun – Get Your Chili Cook-off Tickets!**

Dear **[Recipient's Name]**,

Mark your calendar for February 21, 2025—we're hosting the First Annual Homeward Bound Chili Cook-off at the Embassy Suites in Brooklyn Center, MN! Enjoy an evening of delicious chili, exciting competition, and community spirit. All proceeds benefit our Eat Well-Live Well Initiative, supporting healthier living in our community.

Ticket Options:

1. \$25: Chili sampling + 1 vote

2. \$45: Beer & chili sampling + 1 vote

**Advance tickets can be purchased at: <https://hbimn.org/event/hbi-chili-cookoff/>**

**Day-of tickets will be available at event check-in.**

For more information, contact Kristine Morin at [kmorin@hbimn.org](mailto:kmorin@hbimn.org).

Thank you for supporting this special event. We can't wait to see you there!

Warm regards,

**[Your Name]**

## Chili Team Recruitment

### Facebook/LinkedIn Post:

🌶️ Think Your Chili Is the Best? Prove It! 🌶️

We're looking for competitive chili teams to join the First Annual Homeward Bound Chili Cook-off on February 21, 2025!

- ✅ It's FREE to enter
- ✅ Teams get free event entry
- ✅ Compete for fun awards, including the Golden Chili Pot

Details and rules can be found here: <https://hbimn.org/event/hbi-chili-cookoff>

📣 Sign up your team today and join the fun!

For more information, email Kristine Morin at [kmorin@hbimn.org](mailto:kmorin@hbimn.org).  
#ChiliCookoff #CommunityEvent #TeamBuilding

**REGISTER TODAY!!**



[HTTPS://HBIMN.ORG/EVENT/HBI-CHILI-COOKOFF/](https://hbimn.org/event/hbi-chili-cookoff/)

CONTACT KRISTINE TO SECURE YOUR TEAM REGISTRATION  
[KMORIN@HBIMN.ORG](mailto:KMORIN@HBIMN.ORG)

**WILL YOU TAKE HOME THE GOLDEN CHILI POT TROPHY?**



**WHY SIGN UP?**

- COMPETE FOR THE GOLDEN CHILI POT TROPHY
- GREAT FOR TEAM BONDING
- 4 FREE ENTRY TICKETS

SIGNUP CLOSES JANUARY 31ST, 2025

**WHAT YOU WOULD NEED TO BRING:**

YOUR BEST CHILI!! TWO CROCK POTS WORTH: REFILL ONCE DURING EVENT

EXTENSION CORD & POWER STRIP

IF YOU WANT TO BE INCLUDED IN THE HEALTHIEST CHILI CONTEST, YOU WILL NEED TO SUBMIT YOUR LIST OF INGREDIENTS  
\*\*IF SELECTED, YOUR RECIPE WILL BE INCLUDED IN THE HBI RECIPE BOOK AT A LATER DATE\*\*

**PLEASE ARRIVE AT 4PM TO THE SIDE DOOR FOR SETUP**



Homeward Bound 

## TEAM REGISTRATION

### Email Option 1

**Subject Line: Enter Your Team in the First Annual Chili Cook-off!**

Hi *[Recipient's Name]*,

Do you have what it takes to win the Golden Chili Pot? Join us at Homeward Bound's First Annual Chili Cook-off on February 21, 2025, and show off your chili-making skills!

Here's why you should sign up:

- ✓ FREE entry for your team
- ✓ Compete for fun awards, including the Healthiest Chili Award

Register your team today: <https://hbimn.org/event/hbi-chili-cookoff/>. Spots are limited, so don't wait!

Let's spice things up for a great cause.

Best,

*[Your Name]*

### Email Option 2

**Subject Line: Enter Your Team in the First Annual Chili Cook-off!**

Hi *[Recipient's Name]*,

Do you have what it takes to win the Golden Chili Pot? Join us at Homeward Bound's First Annual Chili Cook-off on February 21, 2025, and show off your chili-making skills!

Here's why you should sign up:

- ✓ FREE entry for your team
- ✓ Compete for fun awards, including the Healthiest Chili Award

Details and rules can be found here: <https://hbimn.org/event/hbi-chili-cookoff/>. Spots are limited, so don't wait—register your team today! For additional information, email Kristine Morin at [kmorin@hbimn.org](mailto:kmorin@hbimn.org).

Let's spice things up for a great cause.

Best,

*[Your Name]*

## Sponsorship Solicitation Post

### Facebook/LinkedIn Post:

🔥 Show Your Support – Become a Sponsor! 🔥

Join us for the First Annual Homeward Bound Chili Cook-off, happening February 21, 2025, at the Embassy Suites by Hilton - Minneapolis North in Brooklyn Center, MN. This exciting event supports our Eat Well-Live Well Initiative and promises fun, food, and community impact.

Sponsorships offer:

- ✅ Brand placement in pre-event promotions (website, emails, social media)
- ✅ Recognition during the event and exclusive perks
- ✅ Alignment with a cause that promotes health and well-being

With sponsorship levels starting at just \$250, there's something for every business or individual!

📣 Learn more and become a sponsor here: [Sponsorship Packet - Homeward Bound, Inc.](#)

#ChiliCookoff #CommunitySupport #HomewardBound

#SponsorshipOpportunities



## Sponsorship Solicitation Post

### Email Option 1

#### **Subject Line: Partner with Us for the First Annual Chili Cook-off!**

Hi *[Recipient's Name]*,

I'm excited to share an opportunity to support Homeward Bound's First Annual Chili Cook-off, taking place on Friday, February 21, 2025, at the Embassy Suites by Hilton - Minneapolis North in Brooklyn Center, MN. This unique event will bring our community together for an evening of delicious competition while raising funds for our impactful Eat Well-Live Well Initiative.

We're currently seeking sponsors to help make this event a success, and I wanted to personally invite [your company/organization] to consider partnering with us. Sponsorships are a great way to align your brand with a meaningful cause and gain exposure to our engaged audience.

Here are our sponsorship levels:

**Training Day & Chili Cook-Off Event Co-Sponsor (\$4,000):** Includes pre-event promotion, co-branded materials, event recognition, and more.

**Healthy Spotlight Sponsor (\$3,000):** Perfect for businesses promoting health, includes exclusive branding on award aprons and a sponsor spotlight.

**Presenting Sponsor (\$2,500):** Gain visibility as the key event sponsor, with event branding, award presentation, and other perks.

**Platinum Sponsor (\$1,500):** Includes pre-event promotion, branded volunteer T-shirts, and day-of recognition.

**Gold Sponsor (\$1,000):** Present the coveted Golden Chili Pot Award and enjoy promotional perks.

**Chili Team Sponsor (\$250):** Support the teams competing for the top chili honors.



## Sponsorship Solicitation Post

### Email Option 1 (continued)

Each sponsorship level offers a range of benefits, from social media shout-outs and event branding to exclusive opportunities to connect with attendees.

Would you be interested in learning more about these sponsorships? You can view all the details and register as a sponsor on our event site here:

<https://hbimn.org/events/hbi-chili-cook-off-registration/sponsorship-packet/>

Thank you for considering this opportunity to support Homeward Bound and help make a difference in our community. I'd be happy to discuss the sponsorship options further or answer any questions you may have.

Looking forward to hearing from you!

Warm regards,

***[Your Name]***

***[Your Position]***

Homeward Bound, Inc.

Email: ***[Your Email Address]***

Phone: ***[Your Phone Number]***

### Email Option 2

**Subject Line: Partner with Us: Sponsorship Opportunities for a Great Cause!**

Dear ***[Recipient's Name]***,

I'm reaching out to invite you to be part of something special—Homeward Bound's First Annual Chili Cook-off, happening February 21, 2025, at the Embassy Suites in Brooklyn Center, MN. This event supports our Eat Well-Live Well Initiative, which promotes health and well-being in our community.

We're looking for sponsors to help make this event a success! Sponsorship levels start at just \$250 and include perks like:

- Pre-event recognition (website, emails, and social media)
- Onsite visibility and acknowledgments
- Complimentary tickets and team entry (depending on sponsorship level)

## Sponsorship Solicitation Post

### Email Option 2 (continued)

Explore sponsorship options here: <https://hbimn.org/events/hbi-chili-cook-off-registration/sponsorship-packet/>.

I'd love to discuss how you can get involved—please feel free to reach out with any questions.

Thank you for considering this opportunity to make an impact!

Best regards,

[Your Name]

